

FOR IMMEDIATE RELEASE

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MEDIA ALERT

SoBo's Wine Bistro Presents Rosés for the Cure

(SALISBURY, MD)- On Wednesday, July 11, SoBo's Wine Bistro hosted Rosés for the Cure, a benefit for breast cancer awareness in support of Women Supporting Women and Myself: Together Again. In theme with the evening, guests added a touch of pink to their outfits to compliment the pink in their glass. Over 80 guests came and supported the cause.

"As active members in the community we are glad to provide our support to such an important cause," said SoBo's co-owners Tom and John Knorr. " Breast cancer affects large numbers of women each year. We are glad to help in any way we can."

Also announced at the event was that in the following month, from now through August 12th, SoBo's Wine Bistro will be donating a portion of all Rosé wines sales to the Women Supporting Women and Myself: Together Again, two local breast cancer foundations.

SoBo's Wine Bistro is located at 1015 Eastern Shore Drive in Salisbury, Maryland. For more information, call 410-219-1117 or visit www.soboswinebistro.com.

About SoBo's Wine Bistro

SoBo's wine bistro, the third of John and Tom Knorr's Southern Boy's concepts opened in December 2006. A smaller venue than their other two restaurants, SoBo's possesses a touch of upscale flare. The menu features a progressive wine list as well as contemporary American Cuisine that changes frequently to reflect the flavors of the seasons. The pairing of food and wine with warm, sincere southern hospitality is indicative of an experience at SoBo's.

About Southern Boys Concepts

Southern Boys Concepts is a restaurant group headed by Tom and John Knorr, brothers and business partners that have built their concepts around their strong belief in good southern hospitality and bringing high quality experience to guests at a great value. Southern Boys Concepts restaurants include the Red Roost Restaurant, Boonies Restaurant and Bar, and SoBo's Wine Bistro.